**2025 SNU-UTokyo-NCCU Joint Symposium:**

**Changing Mediascape: New Cultural Forms, Practices and Their Consequences**

**Call for Abstract**

**2025首爾-東大-政大-年度國際研討會**

**～徵求英文摘要，請踴躍投稿～**

**截稿時間：2025年6月27日下午5點**

研討會時間：2025年10月30日-11月1日

地點：首爾大學（Seoul National University）

今年研討會主題為**Changing Mediascape: New Cultural Forms, Practices and Their Consequences**，訂於**2025年10月30日至11月1日（週四至週六）**在韓國首爾大學舉行。

歡迎本校傳播學院有意參加本屆研討會的**博、碩士班研究生**在**2025年6月27日（五）下午5點前**將**英文研究摘要（字數：500字以內）**寄到imics@nccu.edu.tw。請留意，所寄摘要應包括封面頁（見附件範本），摘要將交由傳播學院教授審查，審查結果公布時間將於日後公告於國傳學程網站。

本次行程（包括住宿和航班）將由主辦單位和政大傳院共同規劃，傳院將盡力為每位參與發表的學生爭取大部分機票及住宿費用，惟請學生務必知悉，礙於預算有限，發表人仍有可能被要求自己付擔一部分機票、住宿等相關旅費，補助相關細節確認後將另行公告。所有參與發表的政大學生必須在學始得獲得資助。以下為英文摘要徵稿詳情。

**2025 SNU-UTokyo-NCCU Joint Symposium:**  
**~ Call for Abstracts ~**  
**Submission Deadline: Friday, June 27, 2025, 5:00 PM (Taiwan Time)**

**Conference Date:** October 30 – November 1, 2025  
**Venue:** Seoul National University, Korea

The theme of this year’s conference is **“Changing Mediascape: New Cultural Forms, Practices and Their Consequences.”** The conference will take place from **Thursday, October 30 to Saturday, November 1, 2025**, at **Seoul National University** in Korea.

**Graduate students (Master’s and Ph.D. levels) from the** **College of Communication at NCCU** who are interested in participating are invited to submit an **English abstract (within 500 words)** to **imics@nccu.edu.tw** **by 5:00 PM on Friday, June 27, 2025**. Please note that your submission must include a **cover page** (see attached template). All submitted abstracts will be reviewed by professors from the College of Communication, and the results will be announced on the IMICS website at a later date.

The conference itinerary, including accommodation and flights, will be jointly coordinated by the host university and NCCU College of Communication. The College will endeavor to subsidize a significant portion of the airfare and accommodation for all presenting students. However, due to budget limitations, **students may be required to partially cover their own travel and accommodation expenses.** Detailed information regarding funding will be announced in due course. Please note: **Only students who are officially enrolled at the time of the conference are eligible for financial support.**

**Theme**

In today’s rapidly changing mediascape, new cultural forms and practices are reshaping the way we communicate, create, and experience culture. This symposium invites critical reflections on changes in media technologies, industries, pop cultures, and everyday practices, as well as their broader social and/or political consequences. We particularly welcome research that looks at these changes in the context of East Asian culture and examines how these media flows and cultural exchanges are redefining identity and community. We encourage approaches that explore the tensions, possibilities, and challenges arising from the changing dynamics mentioned above. Through this symposium, we hope to deepen our understanding of the evolving relationships between media, culture, and society in the contemporary context of East Asia.

**List of possible topics**

* Transnational media flows
* East Asian popular culture
* Digital platforms and everyday life
* Cultural identity and community
* Media industries and creative labor
* Technological innovation and cultural practice
* Globalization and local media cultures

…and other related topics.

**Abstract submission**

Participants are encouraged to submit an abstract of **no more than 500 words** addressing relevant topics for consideration of the symposium committee at your home university. Each university is required to nominate **six** abstracts by students and **two** presentation titles of faculty members. Abstract Template: please see the attachment.

**Student’s presentation format**

Each session will consist of three to four presentations, each lasting for 15 minutes, followed by a 30-minute open forum for questions and discussions.

**Faculty presentation format**

Each session will consist of two to three presentations, each lasting for 20 minutes, followed by a 30-minute open forum for questions and discussions.

**Symposium schedule**

October 30 (Thu.) UTokyo & NCCU arrive.

October 31 (Fri.) Symposium.

November 1 (Sat.) Field trip in the morning. UTokyo & NCCU depart in the afternoon.

**2025 SNU-UTokyo-NCCU Joint Symposium:**

**Changing Mediascape: New Cultural Forms, Practices and Their Consequences**

**Call for Abstract**

October 31 (Friday), 2025

Seoul National University, Seoul

\*Please delete all the highlighted texts before input

[Submission Title]

[Author(s)]

[Affiliation, Institution]

[Corresponding Email]

**Abstract**

(no more than 500 words)

**Keywords:**

(4-6 keywords are recommended)

2025 SNU-UTokyo-NCCU Joint Symposium

**Cover Page for Submission**

**Abstract information**

Author(s):

Affiliation & Grade: \*Please follow the order of authorship for this input, if more than two authors contribute to the same submission

Student ID (if applicable): \*Please follow the order of authorship for this input, if more than two authors contribute to the same submission

Title of Abstract:

Keywords of Abstract:

**Contact information**

Email Address: (used by the corresponding author)

Mobile Number: (used by the corresponding author)

Nationality: \*Please follow the order of authorship for this input, if more than two authors contribute to the same submission